



**FOR IMMEDIATE RELEASE:**

**PROASSISTING PARTNERS WITH INGBOO FOR LINK SERVICES**

ProAssisting and IngBoo offer new tools to members and readers for staying on top of job searches and the daily flow of assistant information from the web.

NEW YORK, NY / Oct. 28, 2009 – ProAssisting, an online executive, personal and administrative assistant training program, has partnered with IngBoo Inc. to service links relevant to its members and readers via IngBoo’s service, which allows anyone to stay on top of their daily web searches, job searches, blogs and online information via content previews.

By using mobile text, email or Twitter and specifying which time of day you want your notifications, users are the first to know of the constantly changing information on the web. When Ethan Bull, CEO and Co-founder of ProAssisting, met with IngBoo and learned how this free service simplifies and “seals the cracks” when searching for a job online, he realized IngBoo was the perfect business partner to provide ProAssisting’s links to their members and readers.

“With all the different websites that have job postings out there, trying to stay on top of them on a daily basis takes a lot of time and energy”, said Ethan Bull, CEO and Co-founder of ProAssisting. “With IngBoo, you input your information for each of these job search sites once and then you’re updated how and when you prefer when new job listings are added to your search criteria. Given the economic climate, searching for assistant positions is a big concern for a majority of our members and readers. By partnering with IngBoo, we’re giving them a tool that completely simplifies searching for assistant positions in their specific location and makes sure they won’t miss any new postings if they don’t happen to check a particular job search site that day.”

“ProAssisting is a great example of a career development site that offers targeted information and programs to its users”, said Rikard Kjellberg, CEO of IngBoo. “We have been focused on job-related publishers for some time. ProAssisting not only fits this focus, but represents a great example of a partner who is fully leveraging our service and technology.”

**About ProAssisting:** ProAssisting is an online training program for executive, administrative and personal assistants that utilizes the interactive qualities of the Internet to provide comprehensive tools, training, resources, support and daily personalized guidance for assistants in any industry.

**About IngBoo:** Headquartered in Sunnyvale, California, IngBoo launched its service in April, 2009. An online marketplace for information updates, the "IngBoo list" delivers users the most relevant and timely information from any source on the Internet; organizing it in a clutter-free user experience. IngBoo returns control of Web-based information to the consumer, separating relevant information from spam and organizing content in a relevant fashion (patents pending).

###

Contact: Stephanie Bull / Co-founder / ProAssisting  
Phone: 718-255-1347  
E-mail: [stephanie@proassisting.com](mailto:stephanie@proassisting.com)

---

5-09 48<sup>th</sup> Ave., Ste. 2P / Long Island City, NY 11101 / 718-255-1347 (o)

[www.ProAssisting.com](http://www.ProAssisting.com)